Royal Institute of British Architects



RIBA

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Jola Wisniewska, Security & Facilities Manager, Royal Institute of British Architects.



Dyson Airblade™ hand dryers are powered by the Dyson digital motor V4. Its small size and power density mean there's now a Dyson hand dryer that's just four inches deep, Airblade™ technology that dries hands in 10 seconds, and a tap that both washes and dries hands.

Situated in London's West End at 66 Portland Place, the headquarters of the Royal Institute of British Architects (RIBA) was designed as a showpiece for British architecture. This art deco building houses suites, lecture theatres and galleries, as well the largest architectural library in Europe.

To improve the efficiency and cleanliness of the washrooms, they recently installed a combination of Dyson Airblade Mk2 and Dyson Airblade V hand dryers throughout.

"We wanted to stop using paper hand towels," explains Security & Facilities Manager, Jola Wisniewska. "They were very costly and bad for the environment, generating a great deal of paper waste – they also took up a lot of storage space within the building. We couldn't find a hand dryer that we agreed on aesthetically, but the Dyson hand dryers changed that. What's more, they are so economical to run and really conform to our sustainability initiatives."

The Dyson Airblade™ hand dryer dries hands hygienically in 10 seconds – it's the fastest way. It costs less to run than paper towels, drying 17 pairs of hands for the price of a single paper towel.[1] And it has a small carbon footprint, producing 62% less CO_2 than paper towels.[2]

The new Dyson Airblade V hand dryer has concentrated Airblade™ technology. It has the same drying performance as the original Dyson Airblade™ hand dryer but is 60% smaller.

"We think they're fantastic and really like the new design," mentions Jola. "It's contemporary but fits well in our art deco setting. We've had a lot of positive feedback, particularly about how powerful they are and how well they work."

dyson airblade

The fastest, most hygienic hand dryers.

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The Carbon Reduction Label is the registered trade mark of the Carbon Trust.

To try the Dyson Airblade™ hand dryer or for more information call or visit:
0800 345 7788 (UK)
01-401-8300 (ROI)
www.dysonairblade.co.uk

[1]For calculations visit dysonairblade.co.uk/calcs. [2]Based on LCA results of Dyson Airblade™ hand dryers calculated by Dyson using method developed in conjunction with Carbon Trust, and comparable resultsfrom T. Montalbo, J.Gregory, R.Kirchain. Life Cycle Assessment of Hand Drying Systems (a Dyson commissioned study 2011). Data taken from U.S. environmental statistics including electricity grid mix and recycling practices and relating to models AB02 and AB04.

JN: 59740 15.08.13