

Creative concrete inside & outside - Case Study



anything else is just concrete

Fossil
Pre-Cast Concrete

Cool Grey
Polished Concrete



Objective & Outcome

Allies and Morrison's ambitious scheme and redesign for The WestWorks and White City Place, London, features Lazenby concrete installations inside and outside. Specified by main contractors Lendlease, Lazenby's Cool Grey polished concrete floors; elegant cast insitu furniture and Fossil pre-cast concrete for the feature staircase treads, builds a fresh and clear identity for the inside of the building. Outside, Lazenby's Cool Grey polished concrete 'stepping stones'; cast insitu concrete table and Fossil-coloured pre-cast stair treads and landings continue the stunning theme. International talent is being attracted to and nurtured at this skillfully refurbished development, on this creative campus.

Solution

Achieving superior quality for this extensive project took planning and close liaison with the main contractor. A team of six Lazenby master craftsmen installed all of the concrete features over a two week period. Over 190 Fossil coloured concrete stair treads were pre-cast at Lazenby's Yeovil factory then shipped to White City and installed by Lazenby. The Cool Grey reception desk at 7.5m long and restaurant counters at 4m and 5m long are seamless and have elegant shadow gaps. More than 1,200m² of polished concrete at 100mm deep, was specified for the ground floor, with a further 52m² on the first floor. Outside, Lazenby's 3m long Cool Grey concrete table completes the concrete theme in this elegant meeting place. This ambitious scheme captures the imagination, excites and delights.

The WestWorks, inside and outside, showcases Lazenby's product range, attention to detail, superior quality and master craftsmanship.

Photography: Jeremy Phillips

National Installations: Polished Concrete Floors | Polished Concrete Tiles | Furniture & Surfaces | External Concrete | Diamond Polished Concrete Floors & Tiles

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